



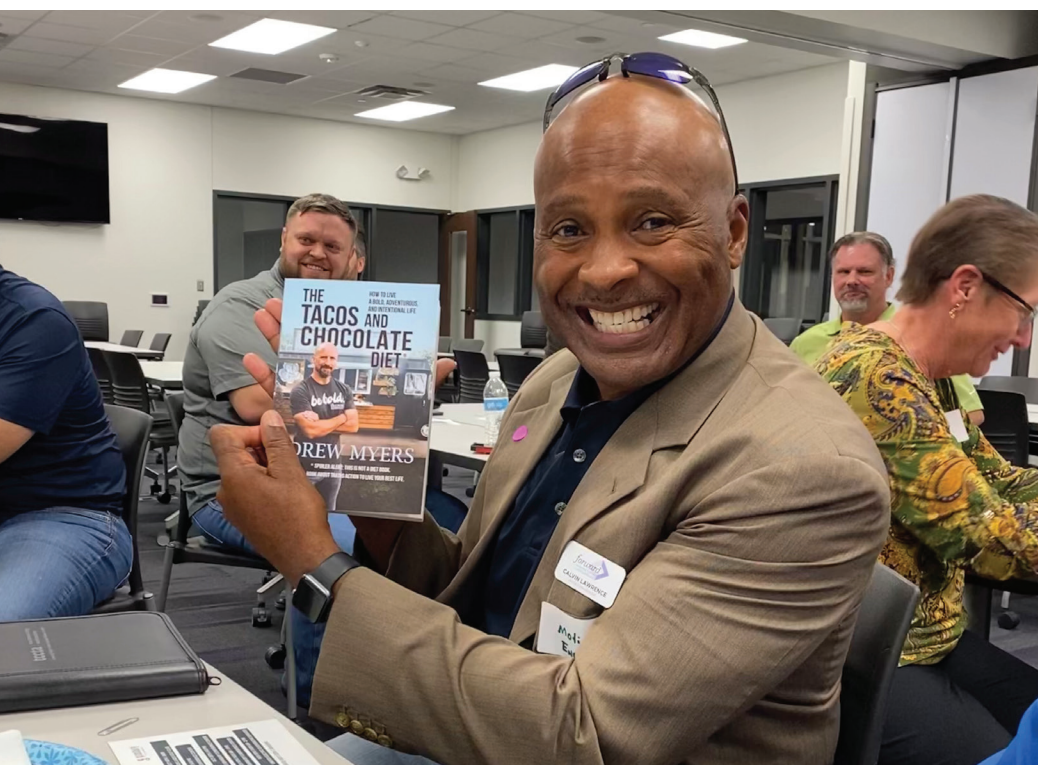
SPONSORSHIP OPPORTUNITIES 2023

with the Granbury Chamber of Commerce



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A MESSAGE FROM OUR PRESIDENT/CEO

Members

We are so very fortunate to live, work and play in a community that supports a strong business climate, and we take that support—and involvement from our members—very seriously. If you have previously supported any of our events and programs, thank you! If you've never considered getting involved, 2023 can be a great starting point for you!

Each year, the Granbury Chamber of Commerce works to create, host and put together programs and events that are in keeping with our mission. For the coming year, we've put together, what we think, is a comprehensive event and sponsor package for your consideration.

As you look through these pages, you'll find numerous opportunities to increase the visibility of your company or organization, build awareness for your products or services and emphasize the added value that you bring to the Granbury/Hood County community.

Thank you in advance for your involvement and sponsorship support. It's going to be a great year!

Brian J. Bondy, IOM

President & CEO
Granbury Chamber





CHAMBER PROGRAM SPONSORSHIPS

LEADERS IN GOVERNMENT SERIES

(Jan 20th, April 21st, Aug 18th, & Oct 20th)

BENEFITS

- Recognition as Title Sponsor for all four LIG series events
- Welcome remarks at each event
- Private meet & greet with speaker(s) prior to event, when available
- Display table at event
- Company logo on all digital and print promotional materials
- Reserved seating for eight
- Name listed on table signage and slideshow

COFFEE & CONNECTIONS

(Jan 12th, Feb 9th, March 9th, Apr 13th, May 11th, Aug 10th, Sept 14th, Oct 12th, Nov 9th)

TITLE SPONSOR
EXCLUSIVE - (\$6,000 FOR ALL FOUR EVENTS)

VIP SPONSOR
NON-EXCLUSIVE - (\$600 PER EVENT)

TABLE SPONSOR
NON-EXCLUSIVE - (\$400)

✓		
✓		
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✓	✓	✓

PRESENTING SPONSOR EXCLUSIVE - (\$250 EACH EVENT)

- Two tickets to the event with company signage on tables
- Recognition and opportunity to speak at beginning of the program for 2-3 minutes
- Logo printed on promotional materials

BUSINESS DEVELOPMENT

One Series: (Feb 7th, 14th, 21st)
Additional Single Dates: (Aug 30th & Oct 4th)

TWO OPTIONS:
SERIES SPONSOR EXCLUSIVE
- (\$750 FOR ALL FIVE EVENTS)
OR PRESENTING SPONSOR EXCLUSIVE
- (\$250 PER EVENT)

- Four tickets to the event
- Recognition during event program and opportunity to speak from podium for 2-3 minutes
- Logo on all event materials

LEADERCAST EVENT SPONSORS

(May 3rd)

BENEFITS

- Eight tickets to the event with prime placement
- Recognition during event program and opportunity to speak from podium for 2-3 minutes
- 30 second commercials provided by the business to play during the breaks
- Display table in the event room
- Opportunity to place promotional materials at each place setting
- Recognition on all event tables
- Mention in press release
- Logo on all event materials
- Reserved seating for eight
- Name listed on table signage and in digital marketing

UNDERWRITING SPONSOR
EXCLUSIVE - (\$1000)

TABLE SPONSOR
NON-EXCLUSIVE - (\$500)

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✓	✓



YOUNG PROFESSIONAL SPONSORSHIPS

GYP FAMILY DAY

(May 20th, June 13th, July 11th)

BENEFITS

- Company Signage at event
- Recognition during event program and opportunity to speak from podium for 2-3 minutes
- Logo on all event materials
- Display table at event
- Recognition during event program

PRESENTING SPONSOR EXCLUSIVE - (\$1,000)	EVENT SPONSOR NON-EXCLUSIVE - (\$250)
✓	
✓	
✓	✓
✓	✓
	✓

POP UP NETWORKING

(Feb 21st, Nov 7th)

BENEFITS

- Company Signage at the event
- Recognition during event and opportunity to speak during the program
- Logo printed on promotional materials
- Recognition during event as food sponsor
- Recognition during event as drink sponsor

PRESENTING SPONSOR EXCLUSIVE - (\$300)	FOOD SPONSOR EXCLUSIVE - (\$200)	DRINK SPONSOR EXCLUSIVE - (\$200)
✓	✓	✓
✓		
✓	✓	✓
	✓	
		✓

CONFERENCE SPONSORSHIPS

(March 28th)

BENEFITS

- Welcome remarks at event
- Company logo featured in all digital and print promotion of the event including website, social media, and printed program
- Company logo placed on banners at event
- Recognition on weekly newsletter for three months with company logo (from date of commitment)
- First right-of-acceptance for sponsorship of event next year.
- Exhibit Table with prime placement
- Reserved seating for eight
- Recognition in event media
- Company logo displayed in event media
- Sponsor for one of the four speakers or speaker panels
- Two ticket to the event
- Exhibit Table at event

PRESENTING SPONSOR EXCLUSIVE - (\$5,000)	FEATURED SPEAKER SPONSOR 4 AVAILABLE, NON-EXCLUSIVE - (\$1,500)	TABLE SPONSOR NON-EXCLUSIVE - (\$800)	EXHIBITOR TABLE NON-EXCLUSIVE - (\$250)
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WOMEN IN BUSINESS SPONSORSHIPS

LUNCHEON SPONSORSHIPS

(Jan 24th & May 23rd)

BENEFITS

- Reserved table of eight with company signage
- Recognition during event program and opportunity to speak from podium for 2-3 minutes
- Logo on all event materials
- Display table at event
- Four tickets to the event
- Recognition during event program

PRESENTING SPONSOR
EXCLUSIVE - (\$500)

CORPORATE SPONSOR
NON-EXCLUSIVE - (\$300)

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✓	✓
	✓
	✓

AFTER-HOURS SPONSORSHIPS

(April 4th, July 25th, & Nov 14th)

BENEFITS

- Two tickets to the event with company signage on tables
- Recognition during event and opportunity to speak during the program
- Logo printed on promotional materials
- Recognition during event as food sponsor
- Recognition during event as refreshment sponsor

PRESENTING SPONSOR
EXCLUSIVE - (\$500)

FOOD SPONSOR
NON-EXCLUSIVE - (\$300)

REFRESHMENT SPONSOR
NON-EXCLUSIVE - (\$300)

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		✓

CONFERENCE SPONSORSHIPS

(Sept 26th)

BENEFITS

- Welcome remarks at event
- Company logo featured in all digital and print promotion of the event including website, social media, and printed program
- Company logo placed on banners at event
- Recognition on weekly newsletter for three months with company logo (from date of commitment)
- First right-of-acceptance for sponsorship of event next year.
- Exhibit Table with prime placement
- Exhibit Table at the event
- Reserved seating for eight
- Recognition in event media
- Company logo displayed in event media
- Sponsor for one of the speakers or speaker panels
- One ticket to the event

PRESENTING SPONSOR
EXCLUSIVE - (\$5,000)

SPEAKER SPONSOR
4 AVAILABLE, NON-EXCLUSIVE - (\$1,500)

TABLE SPONSOR
NON-EXCLUSIVE - (\$800)

EXHIBITOR TABLE
NON-EXCLUSIVE - (\$250)

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HOOD COUNTY DAY AT THE CAPITOL

SPONSORSHIPS

Thursday, Feb 2nd, 2023

BENEFITS

- Business logo on all event media
- Ten Attendees
- Photo op with legislators
- Recognition in all event promotions & social media
- Premier seating for ten at lunch
- Opportunity to introduce official speakers at afternoon briefings
- Provide marketing items for bus trip
- Listing on event program
- Two Attendees, transportation & meals
- Logo recognition on tables
- One Attendee
- Transportation and meals

	TITLE SPONSOR (\$2,500) - (1)	LONE STAR SPONSOR (\$500) - (4)	BUSINESS/COMMUNITY ATTENDEE - (\$85/PERSON)
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CHAMBER GOLF CLASSIC SPONSORSHIPS

Friday, May 5th at Harbor Lakes Golf Club

BENEFITS

- Name in Title of Event
- One Eagle Team Package
- Large 4'x8' welcome banner with logo on the putting green
- Tee-Box setup to distribute promotional items (sign included)
- Recognition before event and welcome golfers at shot-gun start
- Assist with awards presentation
- Recognized at awards presentation
- Recognized on Monday Morning Memo for one month
- Business recognition in tournament marketing and website presence
- First right of acceptance for sponsorship of event next year
- Opportunity to place your banner at driving range
- Business name and/or logo on cart & promotional items in cart
- Chamber purchase golf ball sleeves for each player with your logo
- Recognition as Breakfast/Lunch Sponsor
- Business logo on tables
- Follow behind drink cart or sit at stationary drink station during the event
- Place your banner on drink cart and distribute promotional items
- Banner/Sign on tee-box
- Greet and hand out items or serve food at tee-box

	TITLE SPONSOR EXCLUSIVE (\$5,000)	GOLF BALL SPONSOR EXCLUSIVE (\$3,000)	GOLF CART SPONSOR EXCLUSIVE (\$1,500)	GOLF GUN SPONSOR EXCLUSIVE (\$1,500)	BREAKFAST SPONSOR EXCLUSIVE (\$1,000)	LUNCH SPONSOR EXCLUSIVE (\$1,000)	CORPORATE SPONSOR NON-EXCLUSIVE (\$1,000)	DRINK CART SPONSOR 2 AVAILABLE, NON-EXCLUSIVE (\$750)	TEE-BOX SPONSOR LIMITED, NON-EXCLUSIVE (\$400)
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EAGLE TEAM PACKAGE:
MEMBERS: \$775
NOT YET MEMBERS: \$975
· Team of 4 with 8 Raffle Tickets





HOMETOWN 4TH OF JULY SPONSORSHIPS

July 1st, 2nd, 3rd, & 4th on the Square

BENEFITS

- Company logo displayed on event banner
- VIP seating at the fireworks show
- Listed on event schedule
- Includes booth on the square as a vendor
- Parade entry with prime placement and recognition during parade announcements
- Sponsorship recognition during the countdown on radio for fireworks show
- Facebook live video prior to event
- Logo on all media
- Company logo and business highlighted on Chamber website homepage
- Company mentioned in 4th of July press release
- Social media recognition
- Recognition in digital marketing
- Opportunity to have prime vendor booth OR prime placement in the parade
- Recognition during parade announcements as Event Sponsor

	ULTIMATE STARS & STRIPES EXCLUSIVE - (\$35,000)	STARS & STRIPES SPONSOR NON-EXCLUSIVE - (\$10,000)	FREEDOM SPONSOR NON-EXCLUSIVE - (\$5,000)	SPARKLER SPONSOR NON-EXCLUSIVE - (\$2,500)	LIBERTY SPONSOR NON-EXCLUSIVE - (\$1,250)	RED & BLUE SPONSOR NON-EXCLUSIVE - (\$500)
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CHAMBER AWARDS BANQUET SPONSORSHIPS

January 25th 2024 at the Lake Granbury Conference Center

BENEFITS

- Welcome remarks at event
- Company logo featured in all digital and print promotion of the event including website, social media, and printed program
- Custom made banner displayed at event
- Recognition on weekly newsletter for three months with company logo (from date of commitment)
- Reserved seating and complimentary beverage tickets for eight
- First right-of-acceptance for sponsorship of event next year.
- Custom made sign displayed at Wine Pull table
- Custom made sign displayed at Gift Card Tree
- Reserved seating for four or eight
- Opportunity to greet and welcome attendees in lobby at the event
- Recognition in digital and printed event media

	PRESENTING SPONSOR EXCLUSIVE (\$6,000)	SOCIAL HOUR SPONSOR EXCLUSIVE (\$3,000)	WINE PULL SPONSOR EXCLUSIVE (\$2,000)	GIFT CARD PULL SPONSOR EXCLUSIVE (\$2,000)	TABLE SPONSOR NON-EXCLUSIVE (\$1,500)	HALF-TABLE SPONSOR NON-EXCLUSIVE (\$800)
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INDIVIDUAL TICKETS: \$150/TICKET EARLY BIRD
INDIVIDUAL TICKETS: \$200/TICKET REGULAR





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