

2026

4th of July

Sponsorship
Opportunities



granbury

CHAMBER

Hometown 4th of July

Red, White & Celebrate - 250 Years!

Sponsorship Opportunities

July 3RD, 4TH & 5TH on the Square

Spirit of Independence Fireworks Sponsor - EXCLUSIVE (\$35,000)

- Logo on all media
- Company logo displayed on event banner
- VIP seating at the fireworks launch site for up to 30 people
- Parade entry with prime placement and recognition during parade announcements
- Company logo and business highlighted on Chamber's 4th of July website
- Recognized on Weekly E-newsletter for three months
- Company mention in 4th of July press release
- Radio commercial with Chamber Team
- Featured story in the Hood County Newspaper
- Social media recognition and Facebook Live video prior to event
- Sponsorship recognition during countdown on radio for fireworks show
- Listed on events schedule
- 20 Tickets to VIP Bleacher Seating for Parade Viewing in Zone 1, Zone 2, or Zone 3
- First right-of-acceptance for sponsorship of event next year

Celebrate America Sponsor- LIMITED TO 3 (\$20,000) SOLD: CITY OF GRANBURY; SHOTTENKIRK

- Logo on all media
- Company logo and business highlighted on Chamber's 4th of July website
- VIP Seating at Fireworks launch site for up to 20 people
- Prime vendor booth space or promotional activation opportunity
- Parade entry with prime placement and recognition during parade announcements
- Company mention in 4th of July press release
- Radio commercial with Chamber Team
- Social media recognition and Facebook Live video prior to event
- Sponsorship recognition during countdown on radio for fireworks show
- Listed on events schedule
- 10 Tickets to VIP Bleacher Seating for Parade Viewing in Zone 1, Zone 2, or Zone 3
- First right-of-acceptance for sponsorship of event next year

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Stars & Stripes Sponsor- LIMITED TO 5 (\$10,000) SOLD: HEB, MARA

- Logo on all media
- Company logo and business highlighted on Chamber's 4th of July website
- VIP Seating at Fireworks launch site for up to 10 people
- Parade entry with prime placement and recognition during parade announcements
- Company mention in 4th of July press release
- Social media recognition and Facebook Live video prior to event
- Sponsorship recognition during countdown on radio for fireworks show
- Listed on events schedule
- 6 Tickets to VIP Bleacher Seating for PARADE VIEWING in either Zone 1, Zone 2, or Zone 3
- First right-of-acceptance for sponsorship of event next year

Freedom Sponsor - LIMITED TO 10 (\$5,000) SOLD: VISTRA

- Logo on all media
- Parade entry with prime placement and recognition during parade announcements
- Company logo and business highlighted on Chamber's 4th of July website
- Company mention in 4th of July press release
- Social media recognition and Facebook Live video prior to event
- 4 Tickets to VIP Bleacher Seating for parade viewing in Zone 1, Zone 2, or Zone 3

Sparkler Sponsor - UNLIMITED (\$2,500) SOLD: LAKE GRANBURY MEDICAL CENTER

- Logo on all media
- Parade entry with prime placement and recognition during parade announcements
- Company logo and business highlighted on Chamber's 4th of July website
- Company mention in 4th of July press release

Entertainment Sponsor- LIMITED TO 2 (\$2500)

- Logo on all media and stage banner
- Company logo and business highlighted on Chamber's 4th of July website
- Company mention in 4th of July press release

Liberty Sponsor - UNLIMITED (\$1,000) SOLD: DAFFAN COOLING & HEATING, FROG JUICE

- Logo on all materials
- Opportunity to have placement in the parade
- Recognition during parade announcements as Liberty Sponsor

Red & Blue Sponsor - UNLIMITED (\$500)

- Company listed on all materials
- Recognition during parade announcements as Red & Blue Sponsor

Light Up the Night Sponsor - UNLIMITED (\$250)

- Social Media Shout Outs during the month of June

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NEW IN 2026 VIP 4th of JULY PARADE VIEWING ZONES

ZONE 1 Houston street (\$5,000): SOLD: SHAW'S CANTINA

- 20 Tickets to VIP Bleacher Seating for Parade Viewing in Zone 1 (located on Houston Street between Shaw's and Red on the Square)
- Naming rights to Zone 1
- Zone name on 4' x 6' banner with Company logo displayed at Zone 1
- Sponsor promotional activation opportunity
- Company logo and business highlighted on Chamber's 4th of July website
- Company mention in 4th of July press release
- Social media recognition
- Access to VIP restroom
- First right-of-acceptance for this sponsorship of event next year

ZONE 2 On the Square (\$5,000) : SOLD: GLENN AIRE COMPANY

- 20 Tickets to VIP Bleacher Seating for Parade Viewing in Zone 2 (located on Pearl Street on the square next to announcers)
- Naming rights to Zone 2
- Zone name on 4' x 6' banner with Company logo displayed at Zone 2
- Sponsor promotional activation opportunity & option for 10' X 10' pop tent space
- Company logo and business highlighted on Chamber's 4th of July website
- Company mention in 4th of July press release
- Social media recognition
- Access to VIP restroom
- First right-of-acceptance for this sponsorship of event next year

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ZONE 3 First Presbyterian Church Parking Lot (\$5,000): SOLD: CAREY & SONS MARINE

- 20 Tickets to VIP Bleacher Seating for Parade Viewing in Zone 3 (located on Bridge Street just off the square at the First Presbyterian Church Parking Lot)
- Naming rights to Zone 3
- Zone name on 4' x 6' banner with Company logo displayed at Zone 3
- Sponsor promotional activation opportunity
- Company logo and business highlighted on Chamber's 4th of July website
- Company mention in 4th of July press release
- Social media recognition
- Access to restroom
- First right-of-acceptance for this sponsorship of event next year

BLOCK OF TICKETS FOR VIP 4th OF JULY PARADE VIEWING - LIMITED TO 10 (\$500)

- 10 Tickets to VIP Bleacher Seating for Parade Viewing in Zone 1, Zone 2 or Zone 3 (Zone preference based on order of registration)
- Access to Restroom